

CHAMBER

CHAMPIONS

2017



THE
CHAMBER
COLUMBUS CHAMBER
OF COMMERCE & TOURISM

A special program/event sponsorship development proposal

PROMOTING...

SUPPORTING...

DEVELOPING

BUSINESSES IN COLUMBUS COUNTY

Columbus Chamber of Commerce and Tourism

601 South Madison Street ~ Whiteville, North Carolina 28472

Jennifer Holcomb, President ~ 910-642-3171

Chamber Champions

The purpose of the Chamber Champions Sponsorship Program is to showcase businesses throughout the year as major chamber supporters. Based on the level of sponsorship selected, the business is given recognition for sponsoring specific events and the opportunity to plan member support for the entire year.

The year 2017 promises to be a year of progress, change, and opportunity for you—our members, as we aggressively prepare to promote business. The Chamber Champions Sponsorship Program has been designed to help provide your Chamber of Commerce with the funding necessary to support the numerous programs and events that make a difference in the life of our business community.

Goals and Objectives

1. Promote chamber members, expand involvement and exposure and provide greater value for investment.
2. Provide members with information and opportunities in advance with a defined set of sponsorship options.
3. Provide foundation funding for the Chamber's programs without multiple requests to members for support.
4. Provide annual program revenue in advance for budgeting purposes.

SPONSORSHIP LEVELS

Platinum	\$8,000 (Total advertising value \$10,500)
Gold	\$5,000 (Total advertising value \$7,500)
Silver	\$2,500 (Total advertising value \$4,500)
Bronze	\$1,000 (Total advertising value \$2,500)

Exposure

Your company will receive excellent exposure at many of our community's premier events, not to mention to our 300 businesses and associates that are members of the Chamber. A recognition board listing the names of all Chamber Champions by sponsorship level will be prominently displayed in the lobby of the Chamber and at signature events. Additionally, your business will be prominently displayed on the home page of our Chamber website.

**Customized packages are available to fit your business.
Contact the Chamber at 910-642-3171.**

The Chamber Champion Sponsorship Program is an annual investment, tax deductible as a business expense.

PLATINUM LEVEL: An \$8,000 Investment (\$10,500 value)

→ **Investor will receive a number of tickets to these 2017 Chamber events.**

- *Annual Meeting & Mini-Business Expo (Expo Table, if desired, includes 8 tickets)*
- *Office Professional Day Luncheon (Tickets for event — 4)*
- *Columbus County Industrial Golf Tournament (Entry — 4 players, Special Event Sponsorship)*
- *Annual Shuck n' Shag Oyster Roast (Tickets for event — 10)*

→ **Investor will be acknowledged as a sponsor of (3) of the following opportunities.**

Events include recognition on respective invitations, and promotional materials.

- Annual Meeting & Mini-Business Expo
- Annual Shuck n' Shag Oyster Roast
- Community Lunch Forums (Exclusive)
- Business After Hours / Membership Mixer (Exclusive)
- Columbus County Industrial Golf Tournament
- NC Business & Economic Development Summit, Washington, DC
- Monthly Newsletter Sponsor
- Columbus Young Professionals Sponsor (Exclusive)

And, as a sponsor of (3) of the following opportunities.

- Office Professional Day Luncheon
- Corporate Sponsor at Golf Tournament
- New Member Meal at Annual Meeting (Exclusive)
- ½ Shell Level at Shuck n' Shag Oyster Roast
- NC Business & Economic Development Summit-Meal Sponsor

→ **Investor will receive additional exposure through the following opportunities:**

- Hyperlinked recognition on the homepage of Chamber website
- Premier banner listing by level on all Chamber emails
- Banner listing on newsletter and special mention on advertising promotions

GOLD LEVEL: A \$5,000 Investment (\$7,500 value)

→ **Investor will receive a number of tickets to these 2017 Chamber events:**

- *Annual Meeting & Mini-Business Expo (Expo Table, if desired, includes 4 tickets)*
- *Office Professional Day Luncheon (Tickets for event — 4)*
- *Columbus County Industrial Golf Tournament (Entry — 4 players)*
- *Annual Shuck n' Shag Oyster Roast (Tickets for event — 8)*

→ **Investor will be acknowledged as a sponsor of (2) of the following opportunities.**

Events include recognition on respective invitations, and promotional materials.

- Annual Meeting & Mini-Business Expo
- Annual Shuck n' Shag Oyster Roast
- Community Lunch Forums (Exclusive)
- Columbus Young Professionals Sponsor (Exclusive)
- Business After Hours / Membership Mixer
- Columbus County Industrial Golf Tournament
- NC Business & Economic Development Summit, Washington, DC
- Monthly Newsletter Sponsor

And, as a sponsor of (1) of the following opportunities.

- Office Professional Day Luncheon
- Corporate Sponsor at Golf Tournament
- New Member Meal at Annual Meeting (Exclusive)
- New Member Meal at Community Lunch Forums-3 Events (Exclusive)

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- ½ Shell Level at Shuck n' Shag Oyster Roast
- NC Business & Economic Development Summit-Meal Sponsor

→ **Investor will receive additional exposure through the following opportunities:**

- Hyperlinked recognition on the homepage of Chamber website
- Premier banner listing by level on all Chamber emails
- Banner listing on newsletter and special mention on advertising promotions

SILVER LEVEL: A \$2,500 Investment (\$4,500 value)

→ **Investor will receive a number of tickets to the following 2017 Chamber events:**

- *Annual Meeting & Mini-Business Expo (Tickets for event - 2)*
- *Office Professional Day Luncheon (Tickets for event - 2)*
- *Columbus County Industrial Golf Tournament (Regular entry fee - 4 players)*
- *Annual Shuck n' Shag Oyster Roast (Tickets for event - 6)*

→ **Investor will be acknowledged as a sponsor of (1) of the following opportunities.**

Events include recognition on respective invitations, and promotional materials.

- Annual Membership Meeting and Banquet
- Annual Shuck n' Shag Oyster Roast
- Community Lunch Forums (Exclusive)
- Business After Hours / Membership Mixer (Exclusive)
- Columbus County Industrial Golf Tournament
- NC Business & Economic Development Summit, Washington, DC
- Monthly Newsletter Sponsor

→ **Investor will receive additional exposure through the following opportunities:**

- Hyperlinked recognition on the homepage of Chamber website
- Premier banner listing by level on all Chamber emails
- Banner listing on newsletter and special mention on advertising promotions

BRONZE LEVEL: A \$1,000 Investment (\$2,500 value)

→ **Investor will receive a number of tickets to these 2016 Chamber events:**

- *Annual Meeting & Mini-Business Expo (Tickets for event - 2)*
- *Office Professional Day (Tickets for event - 1)*
- *Annual Shuck n' Shag Oyster Roast (Tickets for event - 4)*

→ **Investor will be acknowledged as a sponsor of (1) of the following opportunities.**

- Office Professional Day Luncheon
- Corporate Sponsor at Golf Tournament
- New Member Meal at Annual Meeting (Exclusive)
- New Member Meal at Community Lunch Forums-3 Events (Exclusive)
- ½ Shell Level at Shuck n' Shag Oyster Roast
- NC Business & Economic Development Summit-Meal Sponsor

→ **Investor will be promoted through the following print and Internet opportunities:**

- Hyperlinked recognition on the homepage of Chamber website
- Premier banner listing by level on all Chamber emails
- Banner listing on newsletter and special mention on advertising promotions